OD4GROWTH
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OD4GROWTH

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Strengthening the availability and processing of Open Data to support local growth and urban transformation

OD4GROWTH is an ambitious INTERREG Europe project that focuses on leveraging open data to improve the well-being and quality of life for citizens.

The project aims to achieve this goal by increasing the quantity of data available and enhancing its quality, intending to enable the development of better public services, new applications and innovative products.

Partners

PBN advanced management | ARMSA Agencja Rozwoju Mazowsza S.A. | FAMP FEDERACIÓN ANDALUZA DE MUNICIPIOS Y PROVINCIAS | GRAND ENOV+ AGENCE D'INNOVATION ET DE PROSPECTION INTERNATIONALE | Liepāja

Consortium meeting in Warsaw

OD4GROWTH project consortium met in Warsaw, on 5-6 September 2023 due to the Thematic Groups Kick off Meeting.

The event joined together representatives of the Project Partners and Stakeholders.

The meeting hosted by Mazovia Development Agency, was organized in hybrid, combining on-site presentations with sessions online.

The OD4GROWHT project assumes creation of the **three Thematic Groups** according to the three sub-topics:

1. Quality and quantity availability of Open Data;
2. Increase quality standards of public services with Open Data implementation;
3. Open Data for business with products and services on the markets.

Initial steps to create these Groups have started earlier during the Semester 1.

Meeting in Warsaw was the first time for Groups' participants to meet in person and work together on-site, after meetings organized online. During the event, Project Partners had the occasion to present current situation and experience regarding the Open Data in Regions and in regional policies.

Presentations covered also the information about the quality and quantity of Open Data, as well as the international projects cooperating in the field of OD.

The two-day event, filled with fruitful discussions, created opportunity for networking and preparing for next activities planned along the project.

Launch Events

The Municipality of Szombathely, in collaboration with PBN, held a session on June 23, 2023, updating participants on the Interreg Europe (IE) program and the OD4Growth project. Priority activities were outlined, and participants collaborated on key proposals aligned with Szombathely 2030.

Secondly, the Municipality of Liepaja hosted an event on July 20 focusing on leveraging data and technology for the OD4GROWTH project's goals.

In the next month, the Mazovia Region organized a virtual communication event on August 30, allowing organizations to introduce themselves and discuss open data engagement. Followed by the Silute Municipality hosting launch event on August 31, 2023, where Mayor Vytautas Laurinaitis outlined objectives, and Ričardas Čaikys presented project policies.

Grand E-NOV+ emphasized Geographic Information System data and advocated for OD4GROWTH during the "Geodatadays" on September 13-14, 2023. Also, the Provincial Council of Seville hosted a dynamic OD4GROWTH launch event on October 10, 2023.

As the Lead Partner, the Veneto region featured Fabiola Facci's public presentation on the Interreg Europe program on December 6, followed by the OD4GROWTH project staff presenting objectives and activities.

Stakeholders' meetings

The first stakeholders' online meeting for the project "OD4GROWTH" occurred on July 20, 2023, in Greece. The project aims to improve open data availability for local development and urban transformation.

On the same day, the Municipality of Liepaja hosted an event focusing on leveraging data and technology for the OD4GROWTH project's goals.

In the same month, Grand E-NOV+ hosted its first stakeholders' meeting on July 25 in Strasbourg presenting the OD4GROWTH project, its ambitions and its methodology. The speakers highlighted the importance of open data for their businesses and services, identifying the principal issues.

A session on Open Data issues allowed to identify territories with already existing use-cases based on open data, fostering collaboration among local authorities.

Stakeholders' meetings

Followed by Hungarian partners who organized a meeting with stakeholders, emphasizing open data's importance and discussing future implementations. The partners reached a consensus that promoting open data in Hungary is crucial for public understanding, enhancing collaboration, and commitment towards project objectives.

The Mazovia Region held its first Stakeholders' meeting on August 30, 2023, focusing on open data issues. Participants were introduced to the OD4GROWTH project and the Interreg Europe Programme, gaining insight into the project's activities.

The next day Silute Municipality organized a stakeholders' meeting to introduce the project objectives, discuss the administrative burden reduction plan, and explore means to enhance electronic services and make open data accessible.

Furthermore, the Andalusian Federation of Municipalities and Provinces on October 10, 2023, hosted a meeting in Seville aimed to improve public-private technological cooperation and open innovation in the use of advanced data-based technologies.

The Region of Veneto organized a meeting on November 10, 2023, to discuss survey dissemination and identification of local practices.

Overall, these events contributed to further understanding, collaboration, and commitment among stakeholders towards the project objectives.

Upcoming calendar

In **January 2024**, significant events are scheduled in Greece, Hungary, and France.

- The **Regional Development Fund of Eastern Macedonia-Thrace** will hold the launch event.

- Hungary's **Municipality of Szombathely** City, in collaboration with the **Pannon Business Network,** is organizing a second stakeholder meeting to enhance engagement and map good practices for open data initiatives.

- **Grand Est** is hosting its second stakeholder meeting with a focus on mapping entities in need of training to improve open data practices.

During the second semester, the project has planned several key activities:

- Celebrate its **first transnational exchange activity in Silute (Lithuania), on January 30 and 31** with a "peering learning approach" where partners and stakeholders share experiences and insights on data economy, open data, and public services.

- Carry out the **mapping at local level** to identify relevant actors, practices, and projects related to Open Data and Data Economy.

- **Identification of the training needs** of the project partners and stakeholders involved in each territory with a project meeting to discuss and validate plans for increasing competence and knowledge.

- Celebrate their **first local technical seminars**, where each area will engage with stakeholders to analyze and validate the mapped information.

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